

## **Dynamic Art & Text – digital media production and consulting services.**

Our services combine integrated expertise in all areas – from content development and system design to content management and workplace training. DAT has extensive backgrounds in both commercial and educational arenas.

### **DAT Services**

- Print media design & production
- Corporate design
- Digital photography
- Video/Audio direction
- Illustration & Animation
- Internet (WWW) media
- Interactive integrated database
- Internet/intranet (network) design, installation and training
- System productivity & troubleshooting
- Systems and Network Admin – solutions and training
- Staff development and training
- Workplace training
- Application training
- Phone/email IT support

### **DAT Experience**

- Over 20 years experience in Design and Communications
- Art direction – multi-media
- Development of online learning and student admin systems since 1992
- Workplace training and assessment

### **Who are our target audience?**

All organizations – corporate, small business and individuals looking to:

- Broaden their impact in the local and global market
- Develop merchandising materials and corporate image media
- Build integrated content managements system
- Provide key resources with broad access to associates and staff anytime, anywhere
- Provide training and support to staff and associates - anytime, anywhere
- Update their expertise and knowledge base in media delivery and technology

### **How is our product/service differentiated from that of our competition?**

Our services combine integrated expertise in 4 areas: analysis, design, implementation and training at both the technical level (system design) and point of application (user interface/marketing). We understand and have worked in the technical environment; we understand and have worked in the commercial corporate environment. DAT can help you plan and reach your objective on time and on budget.

**DAT's approach is,  
develop the solution in  
consultation with the  
client, train the client,  
support the client.**